



# Radikal Klimaledelse

“Urban Future Global Conference” – Oslo Rådhus

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**Our Turning point!**

GHANA

ANY



## 2015 – the world's turning point!



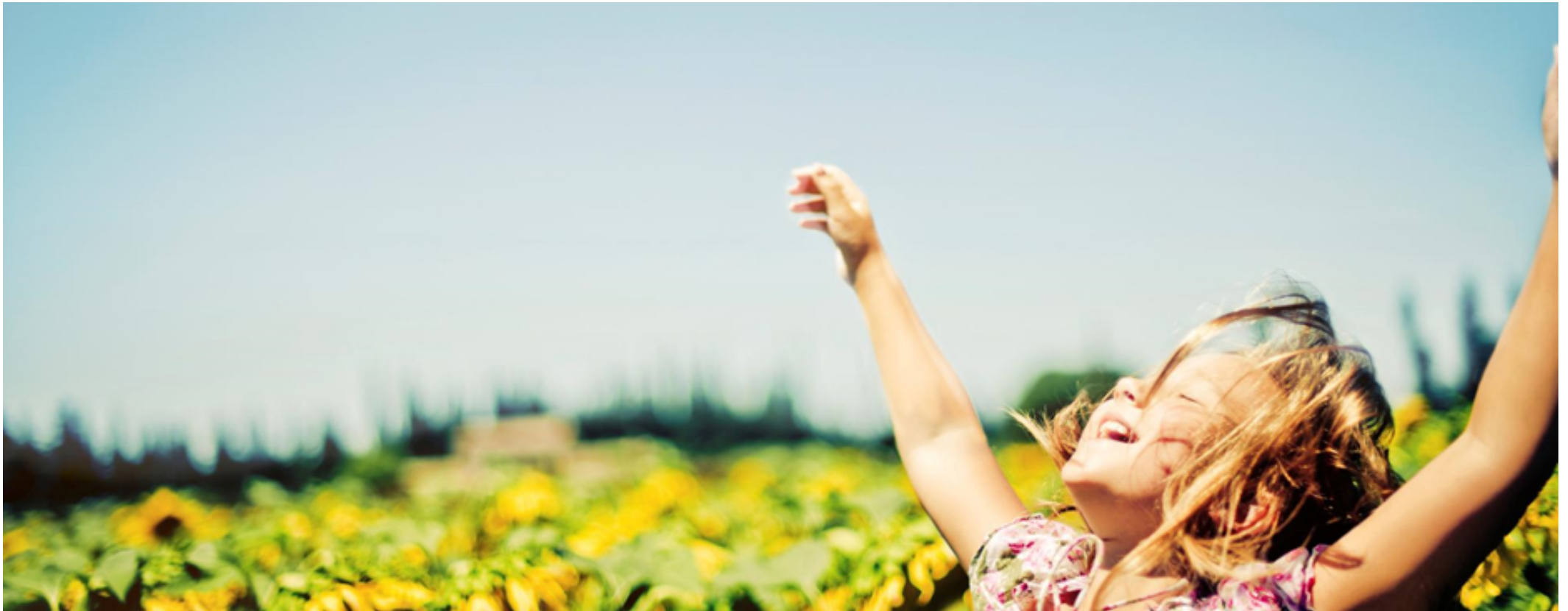
I DON'T BELIEVE IN  
GLOBAL WARMING





## **#1 Build and communicate appositive narrative about the future**

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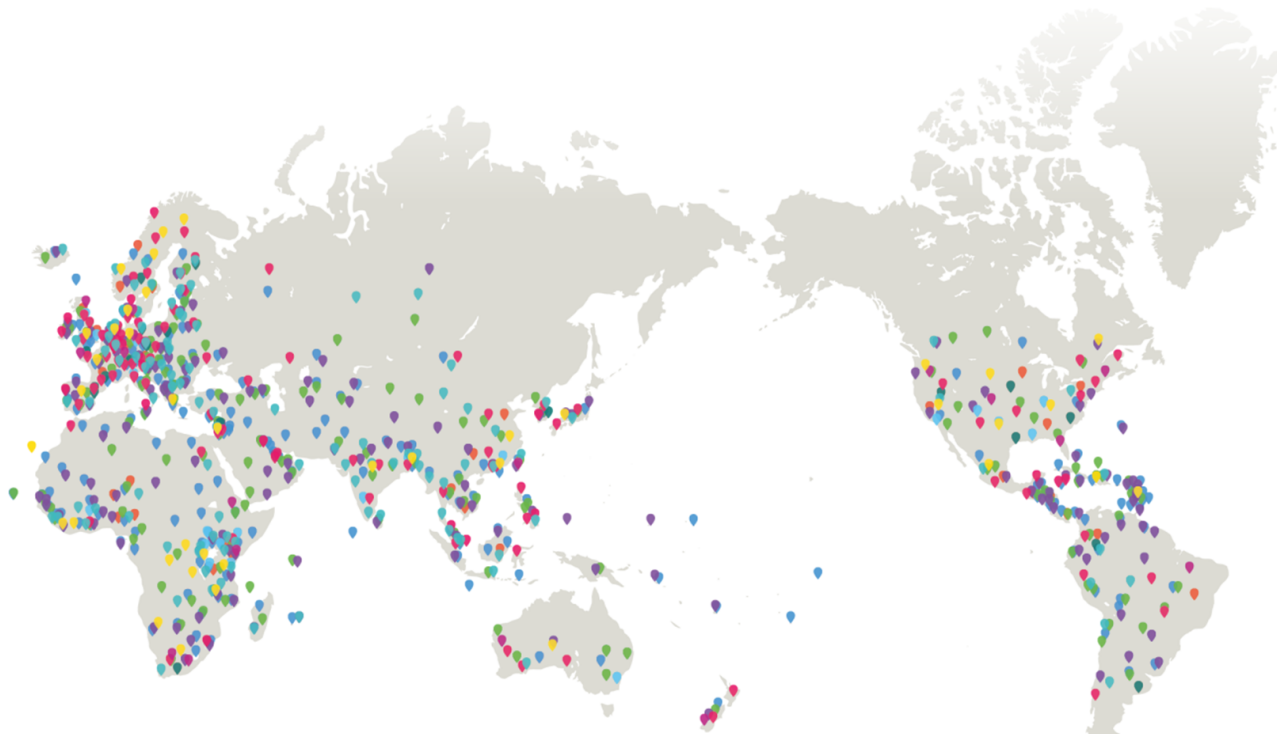
## #2 Seek, steal and share good ideas & solutions!

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## 500 solutions for city actions



Globalopportunityexplorer.org



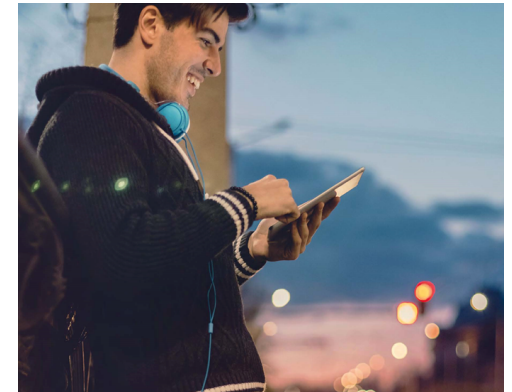
## #3 Be a teacher - it's all about people, dreams and passion





## Key principles for **city** leadership

- Set an inspiring vision with clear targets!
  - Smart regulations & incentives for green behaviour & technology
  - Public Procurement
  - Create platforms for engagement & cross sector collaboration



## Leadership is all about communication & action

***CHANGE THE STORY – CHANGE THE WORLD !***





# Thank you!

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## Purpose

To safeguard life, property and the environment

## Vision

Global impact for a safe and sustainable future

